



BOB-A-Thon 2018

Wednesday, June 27th



Now in its sixth year, the BOB-A-Thon on-air radioathon has become one of the most heartfelt and community oriented days for Erie Radio. Hosted by Joe Lang of BOB-FM's Afternoon Drive, the day features personal stories of his son's cancer experience coupled with local families and the doctors who have helped thousands of children in our community.

BOB-A-Thon Power Hour

Your Business will receive the following:

- ✓ 25 Sponsorship mentions on 94.7 BOB-FM from 6/11 – 6/27



- ✓ The Power Hour will culminate with a live 2-3 minute interview/check presentation with a representative from your company; during which time you will have the opportunity to tell the audience why it was so important for you to be a part of this worthy event.
- ✓ Your Business Name will be mentioned as a Power Hour Sponsor in all press releases, mailings, and to the 94.7 Bob-FM email databases and Facebook audiences

Total Investment: \$1,150*

*Includes a \$500 tax-deductible donation to the Children's Care Fund on your behalf.

Business Name: _____

Accepted By: _____ Date: ____/____/18

Commercials must be used by 6/30/18.